

# TAG DER CLUBKULTUR

1/8

BEYOND TOMORROW

*Remaining Hopeful in Chaos*

## CONDITIONS OF PARTICIPATION

### TAG DER CLUBKULTUR 2024

#### CALL FOR PARTICIPATION

You are a club or a club cultural collective with a creative center in Berlin. Through your cultural work, you are actively shaping Berlin's club culture and are committed to ensuring that a lively, artistically- and socially-diverse scene can continue to develop. This includes ensuring that people with different backgrounds, identities and forms of expression find space for self-development and community. In recognition of your cultural work to date, TAG DER CLUBKULTUR offers you the opportunity to win an award and the associated prize money of 10,000 euros. In addition, from this year onwards, emerging talents have the opportunity to receive an award of 5,000 euros.

#### TARGET GROUP

The call is aimed at club operators as well as club cultural collectives without their own physical location or their own club space. All musical genres, and all artistic, cultural and creative forms of expression that are part of Berlin's club culture are invited to apply. The club or collective should have its own publicly-accessible program in Berlin and offer presentation and production opportunities, particularly for artists, organizers, curators, bookers, and other creators in club culture.

#### AIMS OF THE AWARD

TAG DER CLUBKULTUR aims to honor the cultural commitment of clubs and collectives in Berlin thus far, and to recognize, preserve, promote and further develop a diverse, interdisciplinary, independent, and socially sustainable club culture in the city. The award recognizes outstanding clubs and collectives, including emerging and established clubs, music venues with club cultural programs, and collectives that shape Berlin's club culture in an influential way. Complete applications from all genres and disciplines of club culture will be considered.

# TAG DER CLUBKULTUR

2/8

BEYOND TOMORROW

*Remaining Hopeful in Chaos*

## ELEMENTS OF CLUB CULTURE

Club culture is created when people come together at events in protected locations to dance; to produce, present and experience music; and to socialize. A variety of creative and artistic disciplines and formats, and cultural practices, play a role in forming club culture. Club culture is created through the conscious design of space, a specific community and a curated program. These three core elements and their cultural production are always in exchange with each other, are mutually dependent, and can therefore never be clearly distinguished from each other.

### Program

The central element of club culture is the curated, pre-planned program that animates its events and activities. The focus is on the musical program or booking—yet the club culture program also incorporates a wide variety of artistic, creative, and cultural disciplines and other forms of expression. The program expresses the aesthetic attitude of a club or collective.

### Space

Space is a fundamental element of club culture events and can be created in different ways. It may be a permanent club or venue, or temporary space, as for one-off event formats and certain aesthetic approaches. It is irrelevant whether it is an enclosed space or an open-air venue.

### Community

Every club and every collective is surrounded by a community that relates to the cultural practice. These communities are each shaped by a specific approach, and shared musical, aesthetic and social interests and values. A community is made up of three groups: producers, artists and audiences.

# TAG DER CLUBKULTUR

3/8

BEYOND TOMORROW

*Remaining Hopeful in Chaos*

## SELECTION PROCESS

Timely and complete submission of all necessary application documents is essential for participation. You will receive confirmation when we have received your complete application documents. After the application deadline, each member of the Board of Trustees (Kuratorium) receives access to all submitted applications, reviews them and assigns individual scores based on two sets of criteria: content-related as well as overarching eligibility criteria. Based on this review, the Board of Trustees then meets collectively to discuss and decide together on the recipients of the 40 awards.

Award winners will be privately informed about their award before it is presented. Applicants who do not receive an award this year will also be informed. The public announcement of the 40 awardees will take place at the awards ceremony on 5. September 2024.

## APPLICATION PERIOD

The application period begins on June 26, 2024 and ends on July 21 at 23:59. Applications can be submitted, in German or English, via the digital application form at [www.tagderclubkultur.berlin](http://www.tagderclubkultur.berlin). During the application period, there will be two info calls where we will guide you through the application process and answer questions. Additionally, you can contact us at any time at [bewerbung@tagderclubkultur.berlin](mailto:bewerbung@tagderclubkultur.berlin).

## NEWCOMER AWARD

Berlin's club culture is constantly producing emerging actors, who bring new and progressive impulses and are just beginning to shape the city's cultural landscape. Accordingly, for the first time this year, three emerging talents will each be awarded a prize of 5,000 euros for their cultural engagement thus far. Clubs and collectives do not have to apply separately for this prize. All applicants who have been active in Berlin's club culture for at least one year, and no more than three years, are automatically eligible for the Newcomer Awards, unless they are already one of the 40 clubs and collectives honored.

## BOARD OF TRUSTEES

The Board of Trustees (Kuratorium) consists of five members who bring together different club cultural disciplines, professions and backgrounds and, due to their unique work in Berlin, possess special expertise and perspectives on Berlin's club culture. The Board of Trustees

# TAG DER CLUBKULTUR

4/8

BEYOND TOMORROW

*Remaining Hopeful in Chaos*

works independently and decides together on the awarding of prizes in a final Board of Trustees meeting. Up to 40 clubs and collectives will be honored on the basis of their work to date and awarded 10,000 euros each. In addition, the Board of Trustees will award three Newcomer Awards of 5,000 euros each.

Members of this year's Board of Trustees are: Juba, Mark Reeder, Meg10, Tal Se, and The Darvish. You can find more information about the Board of Trustees [here](#).

## EXCLUSION

Members of the Board of Trustees (Kuratorium), staff of the Clubcommission Berlin TAG DER CLUBKULTUR project team, members of the Clubcommission Berlin executive board as well as the Berlin Senate Department for Culture and Social Cohesion and the Musicboard Berlin are ineligible to apply. This also applies to their relatives. In cases of potential bias or conflicts of interest, members of the Board of Trustees must recuse themselves from any decisions on an award. The planning and execution of the TAG DER CLUBKULTUR awards is carried out exclusively by the designated project team of the Clubcommission Berlin office, and is independent from the Clubcommission board.

## FORMAL ELIGIBILITY CRITERIA

Only submissions that meet the following criteria will be accepted:

- Creative center based in Berlin
- In existence and active for at least one year
- Able to demonstrate continuous (programmatic) activity of your club or collective (Corona-related limitations will be considered by the Board of Trustees)
- Transparent, comprehensible presentation of the organizational structure
- Willingness to, if awarded, participate in communication and documentation around TAG DER CLUBKULTUR

The Board of Trustees' award decisions are based on the quality of the previous work, its significance for Berlin club culture, and evaluation of submitted application documents based on both the content-related and overarching eligibility criteria (detailed in the next two sections).

# TAG DER CLUBKULTUR

5/8

BEYOND TOMORROW

*Remaining Hopeful in Chaos*

## CONTENT-RELATED ELIGIBILITY CRITERIA

The Board of Trustees will evaluate submissions based on the following criteria:

- Artistic / programmatic profile (e.g. innovation, promotion of young talent, diversity ...)
- Establishment in the scene / significance for Berlin club culture
- Quality of prior cultural work in relation to elements of club culture

## OVERARCHING FUNDING CRITERIA

These awards aim to celebrate the cultural significance of club culture actors for the city of Berlin, and to recognize, make more visible and promote a club culture that is diverse, interdisciplinary, sustainable and progressive. Accordingly, the Board of Trustees considers the following overarching criteria (listed here in alphabetical order) when assessing submitted application documents and the work to date.

Awareness & anti-discrimination  
Community Building  
Diversity & Inclusion  
Excellence  
innovation  
Interdisciplinarity  
International exchange  
Collaboration  
Continuity  
Sustainability (social, ecological, economic)  
Promotion of young talent  
Social change  
Further development of cultural practice

You do not have to fulfill all of these criteria with your club or collective. It is entirely possible that your club or collective plays an outstanding role in shaping Berlin's club culture in relation to some or just one of these criteria.

# TAG DER CLUBKULTUR

6/8

BEYOND TOMORROW

*Remaining Hopeful in Chaos*

## APPLICATION DOCUMENTS

### 1. Short introduction / presentation of experience

(Limit of 2,000 to 5,000 characters (without spaces))

Who are we? How long have we existed? What makes us unique? What do we stand for? How do we shape Berlin's club culture? How did we get to where we are today? What developments have we experienced?

### 2. Beyond Tomorrow – Remaining Hopeful In Chaos

(Limit of 2,000 to 5,000 characters (without spaces))

This is the place to offer insight into the cultural practice of your club or collective and reflect on it in relation to the core elements of club culture. You could consider the following questions, or others. You're free to define your own focus:

What motivates you to run your club or collective?

What do you want to achieve with your work?

What is particularly important to you at the moment?

What has worked well?

What are obstacles that you have overcome in the past? What challenges have you faced in the past 12 months?

What would you like to develop further in the future?

What potential do you see in the future of Berlin's club culture and what do you want to contribute to it?

#### Program

What kind of program do you create?

Which genres, niches, forms of expression and/or disciplines do you work with?

How do you describe your artistic profile in the context of Berlin's club culture?

Where are you bold and daring to try something new?

#### Space

To what extent do you create space within Berlin's club culture?

What kind of space do you create?

What creative, aesthetic and/or social approaches do you take when designing space?

# TAG DER CLUBKULTUR

7/8

BEYOND TOMORROW

*Remaining Hopeful in Chaos*

## Community

What values are at the center of your work?

How do you create cohesion within your team and your community?

How does your club cultural practice promote social cohesion?

How do you foster exchange and collaboration?

How do you collaborate with other clubs, collectives or cultural fields, in Berlin and/or internationally?

## 3. Event program for the TAG DER CLUBKULTUR festival week between 3–10 October 2024, on this year's motto

Based on this year's theme „Beyond Tomorrow - Remaining Hopeful In Chaos,“ develop an event concept for the festival week in October. The way in which you interpret and take up the theme is completely up to you.

Each club and collective is responsible for organizing its own program contribution to TAG DER CLUBKULTUR between October 3 and 10, 2024, with complete freedom in the design and scope of your event. We ask you to set the entrance fees in a way that makes access to the events open to as many people as possible, while providing fair conditions for all involved. We encourage applicants to plan events not only on October 3, but on other (or multiple) days of this time period, so that as few events as possible overlap and can be spread out over the week. It is also possible for events to begin on the evening of October 2. Our team will work with all awardees to develop a schedule that takes your availability into account. You are responsible for venue rental, where necessary. The extent to which you use parts of the prize money to organize the event is up to you.

The event concept will be included in the evaluation of the application, up to a maximum of 30 percent.

## 4. Presentation and proof of the organizational structure

The presentation and proof of the organizational structure must clearly show the applicant and the recipient of the prize money.

Are you a Verein, a GmbH, a UG or something else? How long have you been active in Berlin? Please submit proof of this as well as the bank account details and tax number of your organization.

# TAG DER CLUBKULTUR

8/8

BEYOND TOMORROW

*Remaining Hopeful in Chaos*

## NOTE ON APPLICATION DOCUMENTS

Please submit your entire application as a PDF. If videos or other non-text-based content are part of the application, please link them there.

You can add pictures and visual impressions as well as a list of previous events/activities to your application.

You can submit your application until July 21, 2024, 11:59 p.m. via the online form at [www.tagderclubkultur.berlin](http://www.tagderclubkultur.berlin). For reasons of equal treatment, late submissions will not be accepted.

Operators of clubs and collectives are eligible to apply as natural persons who are authorized representatives of their organizations. This means that an individual authorized to represent the club/collective submits the application on the organization's behalf.

By submitting the application, you confirm that the majority of your club or collective lives and works in Berlin.

Further information and details can be found in the → [FAQs](#).

Please send your questions about the application to [bewerbung@tagderclubkultur.berlin](mailto:bewerbung@tagderclubkultur.berlin)

**CLUBCOMMISSION**

Senatsverwaltung  
für Kultur und  
Gesellschaftlichen Zusammenhalt

**BERLIN**

