



# **TAG DER CLUBKULTUR**

**2025**

**FAQs**

**FESTIVAL WEEK**

## **Festival Week FAQ**

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## Festival Week FAQ

### 1. WHAT IS THE TAG DER CLUBKULTUR FESTIVAL WEEK?

Since the beginnings of the TAG DER CLUBKULTUR in 2020, the project has also been a showcase festival for Berlin's club scene. The aim is to visualise and promote the cultural significance and progressive and interdisciplinary approaches of the scene. While in the beginning it was only on 3 October that the whole city became a stage for Berlin's club culture, since 2022 the events have spanned an entire festival week. Last year, over 80 events took place over eight days throughout Berlin as part of the festival week - from club nights, concerts, performances, exhibitions and screenings to talks, workshops, networking formats and more. This will provide an insight into the rich artistic, cultural and social practices of Berlin's club culture players and make their cultural significance for the city tangible.

The festival week as part of the TAG DER CLUBKULTUR is a city-wide series of events lasting several days in which Berlin clubs, collectives and club culture players make their cultural work visible to the public - with their own formats, programmes and perspectives. The festival week takes place every year under a specific theme, which the participating organisers interpret in their own unique way. In 2025, the theme is: *Bridging Realities - 35 Years of Movement*.

The festival week is organised and supported by the Berlin Clubcommission and funded by the Senate Department for Culture and Social Cohesion and Musicboard Berlin.

### 2. WHAT IS THE THEME OF THIS YEAR'S FESTIVAL WEEK?

October 3, 2025 marks the 35th anniversary of German reunification - a historic moment that not only shifted political boundaries, but also opened up cultural spaces. Today's Berlin club culture emerged from this moment of awakening: New forms of coexistence, expression and community emerged in improvised clubs, squats and temporary open spaces. Dance floors became places of encounter where difference was lived, walls were overcome and bridges were built between realities.

With this year's festival theme *Bridging Realities - 35 Years of Movement*, the festival week asks: How does this spirit continue to have an impact today? How does club culture remain a place of exchange, resistance and collective imagination even in times of crisis, division and gentrification? What spaces are opening up today for collective action, also with international and migrant perspectives, for collective remembrance and rethinking?

We invite all those involved in club culture to explore these questions - in formats that connect the past, present and future: as a collective memory, as a social laboratory, as a vision for future movements. From 3 to 12 October 2025, Berlin will become a resonating space for artistic, activist and curatorial contributions that understand club culture as a bridge between experiences, scenes, subcultures, generations and realities.

### 3. WHO CAN TAKE PART?

All players of Berlin's club culture - clubs, collectives, event organisers, artists and more - are invited to take part in the festival week with a wide variety of club culture events and submit their concepts via the online submission form by 3 September 2025.

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### 4. HOW CAN I TAKE PART?

All players of Berlin's club culture - clubs, collectives, organisers, artists and more - can take part in the festival week with events. Simply choose one or more dates within the week of 3-12 October 2025 and develop an event concept that you can implement during the festival week. You can submit this via our online form by 3 September.

The scope, format and framework conditions of your event and how you respond to the festival theme in terms of content is up to you and your club culture practice. We welcome new formats, approaches and collaborations.

After we have checked your submission for completeness, we will include it in the official programme of the TAG DER CLUBKULTUR festival week and in the communication campaign. This is not a competition, but a collective platform designed by the community for the community.

### 5. WHAT DO I HAVE TO SUBMIT?

- Name of the club/collective \*
- First & last name of authorised representative/ contact person \*
- Pronouns \*
- Name of choice
- E-mail address \*
- Telephone number
- Event title\*
- Date \*
- Time\*
- Location
- Type of event
- Admission price(s)
- Event link
- Info text about club/collective (German)\* (max. 500 characters without spaces)
- Info text about club/collective (English)\* (max. 500 characters without spaces)
- Event text (German)\* (max. 500 characters without spaces)
- Event text (English)\* (max. 500 characters without spaces)
- Line up or programme
- Link to your social media channel
- Upload option for your graphic (e.g. event graphic, flyer, photo) (max. 10MB)

Please submit the texts in German **and** English. There are corresponding text fields in the application form. If texts are submitted only in German or only in English, we assume that your event is to be advertised exclusively in the respective language.

### 6. ARE THERE CONTENT-RELATED FRAMEWORK CONDITIONS?

No, you are basically free to design your event and your programme. The important



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thing is that we receive the information about your event in good time so that we can include it in our communications.

### 7. IS THERE A SELECTION PROCEDURE?

No, there is no selection process. All event formats that represent and strengthen Berlin's local, contemporary (club) culture scene are part of the TAG DER CLUBKULTUR festival week.

### 8. WHAT KIND OF EVENT FORMATS CAN BE SUBMITTED?

Basically, you are free to design and organise your events as long as they have a clear connection to Berlin's club culture. All event formats that represent and strengthen Berlin's local, contemporary (club) culture scene are part of the TAG DER CLUBKULTUR festival week. Apart from the festival week theme 'Bridging Realities - 35 Years Of Movement', which the participating organisers interpret in their very own way, there are no thematic guidelines or restrictions on specific formats. The events should take place during the festival week (03 - 12 October 2025). If you would like to start your event on the evening of 2 October, this is also possible.

### 9. WE DON'T HAVE A VENUE YET. SHOULD I SUBMIT THE EVENT ANYWAY?

Yes, all event formats within the framework of the TAG DER CLUBKULTUR festival week must be submitted by 3 September using the form on the website. If you are still missing information before the submission deadline, you can let us know later, as can any subsequent changes. The Clubcommission does not have its own event rooms, but the Clubcommission team will be happy to help you find a suitable venue for your event concept if required.

### 10. HOW ARE THE FESTIVAL WEEK AND THE TAG DER CLUBKULTUR AWARD CONNECTED?

The award and the festival week are two independent formats within the framework of the TAG DER CLUBKULTUR - they are planned and realised independently of each other.

Nevertheless, we would like to consciously create a connection: We invite all Berlin clubs and collectives to participate in the festival week. Applicants for the TAG DER CLUBKULTUR - whether with or without an award - are also cordially invited to participate in the festival week and use this platform for themselves. Together, we will showcase the diversity, creativity and relevance of Berlin's club culture and create visibility beyond the city limits.

### 11. CAN I TAKE PART IN THE FESTIVAL WEEK WITHOUT APPLYING FOR THE TAG DER CLUBKULTUR AWARD?

Yes, that is expressly possible! You can also be part of the festival week without applying for the prize. Simply submit an event concept via the submission form on the website ([www.tagderclubkultur.berlin](http://www.tagderclubkultur.berlin)). Participation in the festival week does not oblige you to apply for the award as part of the TAG DER CLUBKULTUR.

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Conversely, an application for the prize does not oblige the applicant to participate in the festival week.

### **12. WHAT ARE THE PROGRAMME CRITERIA FOR THE EVENTS DURING THE FESTIVAL WEEK?**

There are no specific programme criteria for events during the festival week. For the TAG DER CLUBKULTUR festival week, we hope that no headliners will be flown in, but that residencies and the local (club) cultural scene will be strengthened. We are therefore looking for interdisciplinary and intersectional programme designs, diverse and gender-balanced line-ups and, for example, sustainable security concepts.

### **13. SHOULD THE EVENT, WHICH IS TAKING PLACE AS PART OF THE TAG DER CLUBKULTUR FESTIVAL WEEK, LAST FROM 3 TO 12 OCTOBER?**

This is up to you. Your event can take place on one of these days, but it is also possible to organise an event that runs longer, takes place on different days or lasts the entire period. If you want your event to start on the evening of 2 October, this is also possible.

### **14. CAN THE LOCATION, DATE AND PROGRAMME BE ADJUSTED AFTER WE HAVE SENT THE SUBMISSION?**

Yes, you can also adapt your event after submitting your entry. It is important that you inform us in advance and as soon as possible so that we can adapt the communication for the festival week in good time.

### **15. CAN WE CHARGE ADMISSION?**

You can offer free admission to your event or sell tickets in advance and at the box office. Please make sure that the admission prices for your event are set in such a way that they are financially accessible to as many people as possible, depending on the format. You decide on your door and admission policy and, if necessary, the ticketing system.

### **16. WHAT HAPPENS IF OUR FESTIVAL WEEK EVENT CANNOT TAKE PLACE AS PLANNED?**

However, if the planned event cannot take place due to unforeseen circumstances, please contact us.

### **17. HOW DOES THE PUBLIC COMMUNICATION OF THE FESTIVAL WEEK WORK?**

All organisers during the festival week will be made visible and advertised with their programme on all Clubcommission communication channels. Photographers sent by us will visit your event and we ask you to document your event with photos as well.

The festival week will be opened with a festival opening by the Clubcommission on 3 October 2025. We would be delighted if you could be part of the public communication - both the official campaign for the festival week and your own event as part of the TAG DER CLUBKULTUR festival week.

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### 18. WHAT HAPPENS TO MY DATA?

All data will be treated confidentially and will not be passed on, except for documentation to funding organisations. You can find the Clubcommission's data protection guidelines [here](#).